



NSDCAR

North San Diego County
Association of REALTORS®

HomeDex®



Full County Report

August 2014 Report

July 2014 Statistics

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HomeDex™ is prepared for the North San Diego County Association of REALTORS® by Robert Brown, Ph.D., California State University, San Marcos. Questions may be directed to Dr. Brown at rbrown@csusm.edu; phone # (760)750-4196 or to NSDCAR Communications Director, Lynn Sullivan, at Communications@nsdcar.com; phone # (760) 734-3971.

Data source: Sandicor, Inc.

Statistics obtained from MLS data.

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HomeDex® Key Points

July 2014 Data

1. The median price for all North County home sales – attached and detached – decreased to \$525,000 in July 2014 compared to \$535,000 in June 2014.
 - a. Detached homes in North County decreased 1.55 percent to \$602,500 in July 2014 compared to \$612,000 in June 2014. Year-over median price for SFD homes in North San Diego County increased 6.83 percent, compared to \$564,000 in June 2013, continuing 24-months of sustained year-over median price increases.
 - i. Detached home prices OUTSIDE North County decreased 1.21 percent to \$469,000 in July 2014 compared to \$474,750 reported in June 2014. Year-over non-North County median price increased 7.82 percent compared to \$435,000 in June 2013, continuing 28-months of year-over median price increases.
 - b. Attached home prices in North County dropped 10.10 percent to \$382,250 in July 2014 compared to \$398,500 in June 2014. Year-over SFA North San Diego County median price increased 1.49 percent, compared to \$353,000 in July 2013, the 30th straight month of year over price increases.
 - i. Non-North County attached home prices decreased 0.94 percent to \$315,000 in July 2014 compared to \$318,000 in June 2014. Year-over non-North County SFA median price increased 6.78 percent, compared to 295,000 in July 2013.
 - c. The number of North San Diego SFD listings (active and contingent) decreased 3.32 percent in July 2014 compared to June 2014, but jumped 25.43 percent year-over compared to July 2013.

The number of sold North San Diego County SFD units dropped 10.12 percent in July 2014 compared to June 2014. Year-over sold SFD units fell 21.74 percent compared to July 2013.

 - i. Median days-on-market for single-family detached homes sold in North County increased to 22 days in July 2014 compared to 18 days in June 2014.
 - d. The HomeDex affordability percentage for all homes in North San Diego County – attached and detached – increased to 31 percent in July 2014 compared to 29 percent in June 2014.

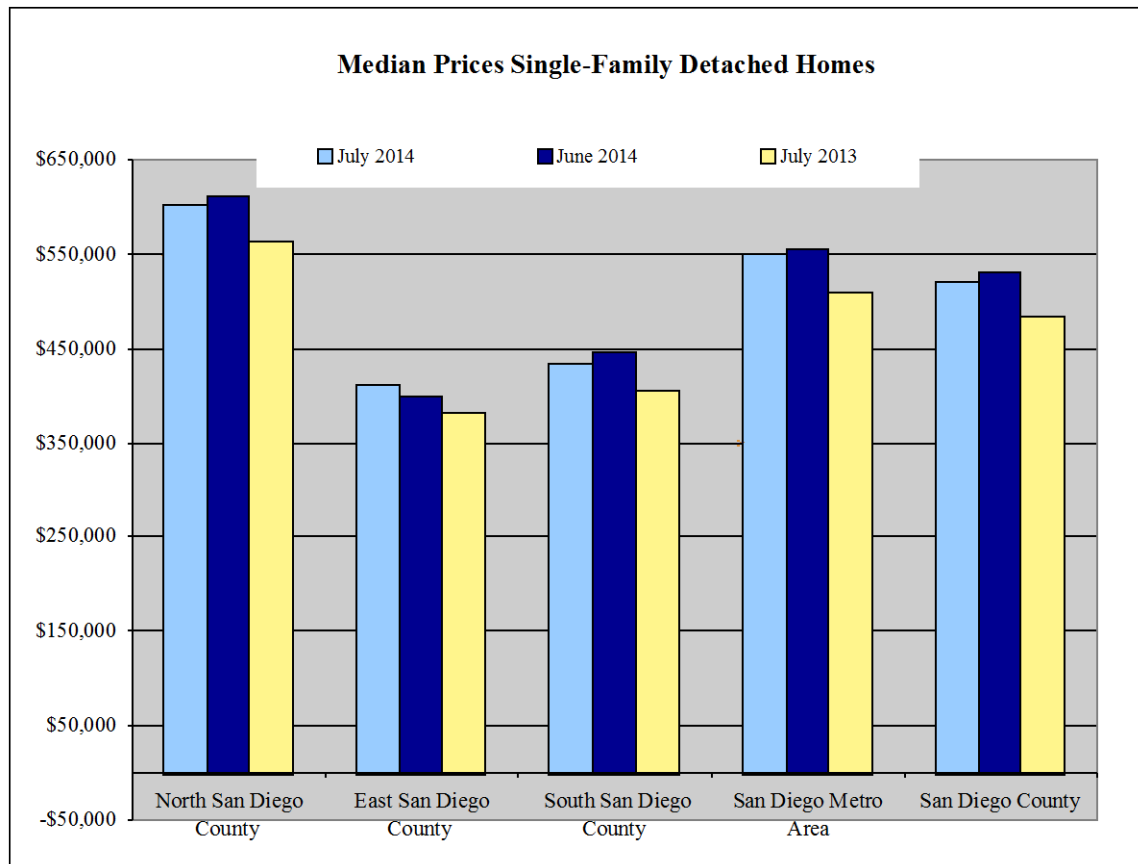
San Diego County HomeDex™

July 2014 Summary Report

Single-Family Detached Homes

Single-Family Detached Home Prices by Region of San Diego County

- The median-priced single-family detached (SFD) home in San Diego County decreased 1.89 percent, from \$530,000 in June 2014 to \$520,000 in July 2014, but increased 7.22 percent year-over from July 2013.¹
- North San Diego County SFD median price decreased 1.55 percent, from \$612,000 in June 2014 to \$602,500 in July 2014, and increased 6.83 percent year-over compared to July 2013. East San Diego County median SFD home price increased 1.49 percent, from \$404,000 in June 2014 to \$410,000 in July 2014, and increased 7.19 percent year-over compared to July 2013. South County median SFD price dropped 2.36 percent, from \$445,000 in June 2014 to \$434,500 in July 2014, and increased 7.02 percent year-over from July 2013. San Diego Metro median SFD price decreased 1.17 percent, to \$549,500 in July 2014 from \$556,000 in June 2014, and increased 7.75 percent year-over compared to July 2013.

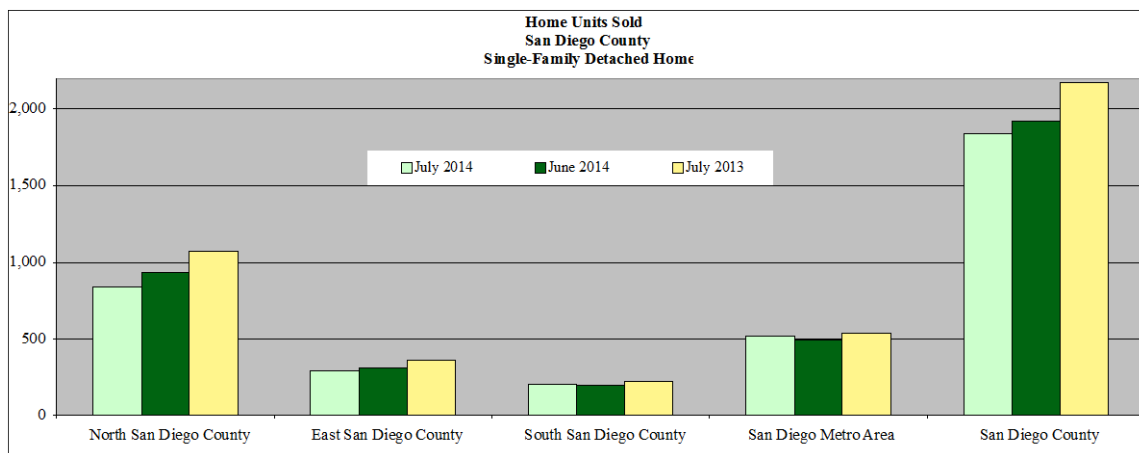


San Diego County HomeDex™

July 2014 Summary Report

Single-Family Detached Homes

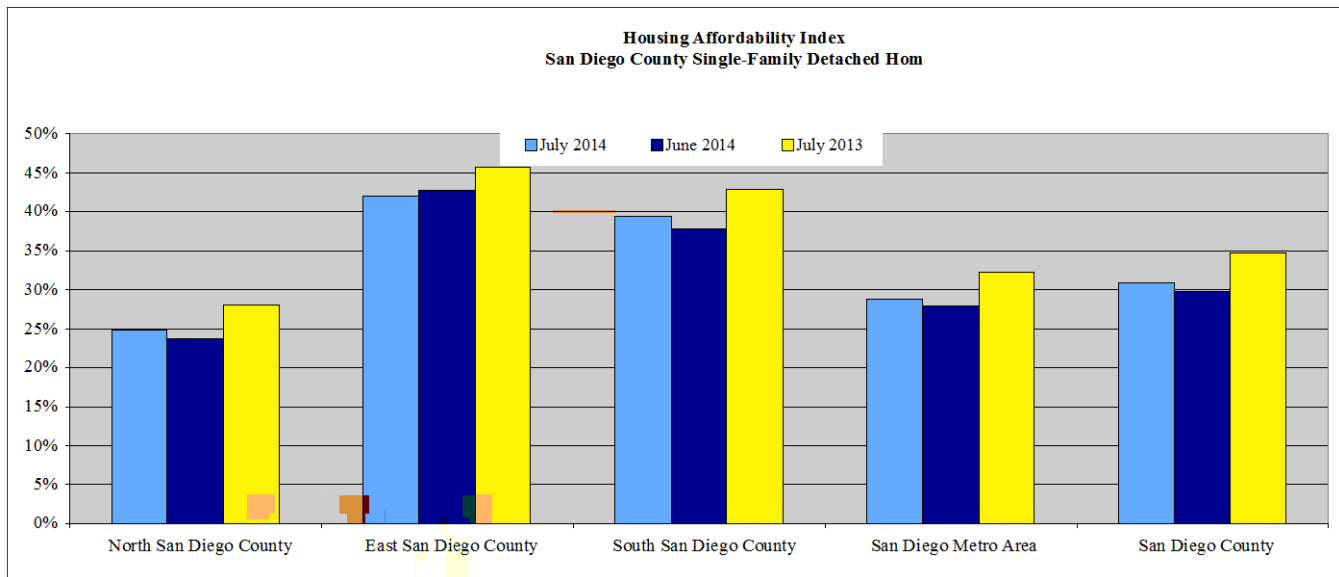
- The number of SFD homes sold in San Diego County decreased 4.06 percent from June 2014 to July 2014; year-over sold SFD units decreased 15.27 percent from July 2013.
- North San Diego County sold SFD units decreased 10.12 percent from June 2014 to July 2014, and decreased 21.74 percent year-over compared to July 2013. East San Diego County sold SFD units declined 4.3 percent in July 2014 from June 2014, and dropped 19.5 percent year-over from July 2013. South San Diego County SFD units increased 3.09 percent from June 2014 to July 2014, and decreased 8.68 percent year-over compared to July 2013. San Diego Metro sold SFD units increased 4.65 percent in July 2014 from June 2014, and decreased 2.08 percent year-over compared to July 2013.



San Diego County HomeDex™ July 2014 Summary Report Single-Family Detached Homes

Housing Affordability in San Diego County – Single-Family Detached Homes

- 31 percent of San Diego County households were able to afford the county's median-priced SFD home in July 2014, according to HomeDex™ affordability index, up from 30 percent in June 2014.²
- The North San Diego County affordability percentage increased, from 24 percent in June 2014 to 25 percent in July 2014. The East County affordability level remained at 42 percent in July 2014. South San Diego County affordability increased, from 38 percent in June 2014 to 39 percent in July 2014. San Diego Metro affordability increased, from 28 percent in June 2014 to 29 percent in July 2014.



San Diego County HomeDex™
July 2014 Summary Report
Single-Family Detached Homes

	<i>Median Prices</i>			<i>Percent of Households Affording Median-Priced Home</i>	
	July 2014	July 2013	Percent change	July 2014	July 2013
North County	\$602,500	\$564,000	6.83%	25%	28%
East County	\$410,000	\$382,500	7.19%	42%	46%
South County	\$434,500	\$406,000	7.02%	39%	43%
Metro Area	\$549,500	\$510,000	7.75%	29%	32%
All of San Diego County	\$520,000	\$485,000	7.22%	31%	35%

San Diego County Housing Characteristics Single-Family Detached Homes – July 2014				
	North County	East County	Metro Area	South County
Median Price	\$602,500	\$410,000	\$549,500	\$434,500
Average Price	\$759,593	\$425,348	\$738,541	\$460,880
Median Price per Square Foot	\$287	\$256	\$366	\$237
Lowest-Priced Home Sold	\$230,000	\$38,000	\$130,000	\$202,000
Highest-Priced Home Sold	\$6,995,000	\$1,180,000	\$8,250,000	\$1,370,000
Number Units Sold	835	289	518	200
Total Sales	\$634,260,237	\$122,925,595	\$382,564,357	\$92,176,050
Median Days on Market	22	24	18	21
Median Square Feet	2,155	1,556	1,539	1,867
Median Number of Bedrooms	4	3	3	4
Median Number of Baths	3	2	2	3
Median Lot Size (square feet)	9,635	8,900	6,550	7,000
Median Age of Homes Sold	25	43	54	22

San Diego County HomeDex™
July 2014 Summary Report
Single-Family Detached Homes

North San Diego County Zip Codes	July 2014 Affordability	July 2013 Affordability	July 2014 Median Price	% Price Chg. from July 2013	July 2014 Sold Listings	Median Days on Market July 2014	Med. Days on Market % Chg. From June 2014
92003 - BONSALL	48%	29%	\$359,000	-34%	5	43	30%
92007 - CARDIFF	12%	9%	\$877,000	-19%	5	15	233%
92008 - CARLSBAD	15%	18%	\$736,450	2%	22	19	54%
92009 - CARLSBAD	12%	15%	\$846,625	11%	52	26	73%
92010 - CARLSBAD	12%	22%	\$643,750	-2%	10	21	121%
92011 - CARLSBAD	12%	14%	\$855,000	10%	16	10	-5%
92014 - DEL MAR	5%	4%	\$1,278,000	-15%	14	36	-14%
92024 - ENCINITAS	12%	11%	\$850,000	-5%	33	13	-13%
92025 - ESCONDIDO	46%	40%	\$371,000	-15%	21	30	5%
92026 - ESCONDIDO	33%	41%	\$489,450	17%	26	26	73%
92027 - ESCONDIDO	44%	48%	\$394,000	8%	41	27	50%
92028 - FALLBROOK	32%	37%	\$499,000	8%	50	50	130%
92029 - ESCONDIDO	19%	25%	\$685,000	13%	21	19	0%
92054 - OCEANSIDE	32%	28%	\$507,000	-9%	25	25	-17%
92056 - OCEANSIDE	37%	41%	\$457,000	9%	41	34	325%
92057 - OCEANSIDE	34%	45%	\$485,000	24%	43	18	-32%
92058 - OCEANSIDE	42%	38%	\$410,000	-	9	17	-
92059 - PALA	-	28%	-	-	0	-	-
92061 - PAUMA VALLEY	-	-	-	-	0	-	-
92064 - POWAY	25%	24%	\$595,500	-4%	42	22	144%
92065 - RAMONA	38%	43%	\$452,000	11%	26	34	-14%
92067 - RANCHO SANTA FE	2%	2%	\$2,435,500	5%	16	70	5%
92068 - SAN LUIS REY	-	-	-	-	-	-	-
92069 - SAN MARCOS	38%	37%	\$443,500	-5%	22	11	-21%
92075 - SOLANA BEACH	5%	9%	\$1,467,600	35%	9	10	-33%
92078 - SAN MARCOS	21%	27%	\$656,000	13%	39	13	-32%
92081 - VISTA	35%	40%	\$475,875	11%	30	11	-66%
92082 - VALLEY CENTER	34%	32%	\$485,000	-5%	14	33	-43%
92083 - VISTA	45%	49%	\$380,000	6%	17	47	81%
92084 - VISTA	43%	41%	\$400,000	-5%	27	25	16%
92091 - RANCHO SANTA FE	2%	2%	\$2,325,000	-10%	2	92	732%
92127 - RANCHO BERNARDO	13%	12%	\$827,500	-4%	42	13	-42%
92128 - RANCHO BERNARDO	26%	25%	\$592,500	-3%	48	18	-28%
92129 - RANCHO PENASQUITOS	19%	23%	\$675,444	5%	34	16	78%
92130 - CARMEL VALLEY	8%	8%	\$1,107,500	1%	42	16	-11%

San Diego County HomeDex™
July 2014 Summary Report
Single-Family Detached Homes

East San Diego County Zip Codes	July 2014 Afford-ability	July 2013 Afford-ability	July 2014 Median Price	% Price Chg. from July 2013	July 2014 Sold Listings	Median Days on Market July 2014	Med. Days on Market % Chg. From June 2014
91901 - ALPINE	31%	39%	\$520,000	16%	17	26	-44%
91905 - BOULEVARD	84%	91%	\$150,000	50%	2	55	-
91906 - CAMPO	78%	58%	\$185,000	-38%	5	24	-19%
91916 - DESCANSO	-	-	-	-	0	-	-
91917 - DULZURA	72%	56%	\$210,000	-32%	1	122	-
91931 - GUATAY	-	-	-	-	0	-	-
91934 - JACUMBA	-	-	-	-	0	-	-
91935 - JAMUL	38%	25%	\$450,000	-27%	5	21	31%
91941 - LA MESA	32%	33%	\$500,000	0%	14	50	80%
91942 - LA MESA	40%	39%	\$430,750	-4%	28	22	42%
91945 - LEMON GROVE	47%	52%	\$365,000	9%	15	15	-12%
91948 - MOUNT LAGUNA	-	-	-	-	0	-	-
91962 - PINE VALLEY	-	51%	-	-	0	-	-
91963 - POTRERO	63%	73%	\$259,000	24%	1	94	-
91977 - SPRING VALLEY	49%	50%	\$355,555	1%	37	24	60%
91978 - SPRING VALLEY	44%	47%	\$389,000	4%	3	14	56%
91980 - TECATE	-	-	-	-	0	-	-
92004 - BORREGO SPRINGS	83%	88%	\$155,000	26%	3	82	13%
92019 - EL CAJON	38%	41%	\$445,000	6%	23	21	-5%
92020 - EL CAJON	42%	44%	\$415,000	6%	32	27	112%
92021 - EL CAJON	44%	45%	\$391,000	1%	27	36	64%
92036 - JULIAN	53%	80%	\$327,500	92%	5	18	-77%
92040 - LAKESIDE	40%	47%	\$429,000	14%	19	27	260%
92066 - RANCHITA	84%	-	\$146,000	-	1	42	-
92070 - SANTA YSABEL	-	-	-	-	0	-	-
92071 - SANTEE	40%	45%	\$431,125	12%	48	15	-32%
92086 - WARNER SPRINGS	59%	74%	\$285,000	38%	2	50	-

San Diego County HomeDex™
July 2014 Summary Report
Single-Family Detached Homes

South San Diego County Zip Codes	July 2014 Afford-ability	July 2013 Afford-ability	July 2014 Median Price	% Price Chg. from July 2013	July 2014 Sold Listings	Median Days on Market July 2014	Med. Days on Market % Chg. From June 2014
91902 - BONITA	25%	30%	\$597,000	11%	12	14	-27%
91910 - CHULA VISTA	40%	45%	\$425,000	10%	37	25	0%
91911 - CHULA VISTA	46%	52%	\$371,250	9%	32	27	39%
91913 - CHULA VISTA	34%	38%	\$485,000	7%	32	14	-13%
91914 - CHULA VISTA	24%	23%	\$612,000	-5%	16	24	153%
91915 - CHULA VISTA	33%	35%	\$490,000	1%	24	18	-20%
91932 - IMPERIAL BEACH	46%	53%	\$378,000	14%	7	29	16%
91950 - NATIONAL CITY	57%	55%	\$299,000	-4%	10	18	50%
92154 - OTAY MESA	43%	47%	\$398,500	8%	24	18	-5%
92173 - SAN YSIDRO	48%	47%	\$360,000	-3%	6	16	-35%

San Diego County HomeDex™

July 2014 Summary Report

Single-Family Detached Homes

Metro San Diego Zip Codes	July 2014 Affordability	July 2013 Affordability	July 2014 Median Price	% Price Chg. from July 2013	July 2014 Sold Listings	Median Days on Market July 2014	Med. Days on Market % Chg. From June 2014
92037 - LA JOLLA	4%	4%	\$1,578,500	-4%	32	28	-15%
92093 - LA JOLLA	10%	-	-	-	0	-	-
92101 - SAN DIEGO DOWNTOWN	10%	-	\$975,000	-	1	158	-
92102 - SAN DIEGO GOLDEN HILL	31%	35%	\$520,000	7%	14	18	-54%
92103 - MISSION HILLS-HILLCREST-MIDTOWN	8%	12%	\$1,100,000	27%	15	12	-37%
92104 - NORTH PARK	27%	31%	\$575,000	10%	19	29	87%
92105 - EAST SAN DIEGO	55%	58%	\$310,000	5%	14	30	200%
92106 - POINT LOMA	12%	10%	\$850,000	-16%	21	14	-32%
92107 - OCEAN BEACH	14%	16%	\$775,000	5%	13	14	-45%
92108 - MISSION VALLEY	-	-	-	-	0	-	-
92109 - PACIFIC BEACH	10%	12%	\$1,000,000	18%	25	17	-13%
92110 - OLD TOWN	16%	25%	\$725,000	20%	11	12	-25%
92111 - LINDA VISTA	33%	35%	\$490,000	2%	23	14	17%
92113 - LOGAN HEIGHTS	60%	81%	\$275,000	14%	12	20	-57%
92114 - ENCANTO	52%	54%	\$332,400	2%	42	15	-12%
92115 - SAN DIEGO	36%	35%	\$463,000	-3%	47	29	61%
92116 - NORMAL HEIGHTS	15%	29%	\$741,500	35%	14	24	96%
92117 - CLAIREMONT MESA	30%	36%	\$538,000	14%	42	18	25%
92118 - CORONADO	3%	4%	\$1,900,000	4%	17	28	180%
92119 - SAN CARLOS	36%	35%	\$470,000	-3%	21	20	-20%
92120 - DEL CERRO	26%	30%	\$586,000	11%	24	24	24%
92121 - SORRENTO VALLEY	13%	13%	\$796,463	-1%	1	28	19%
92122 - UNIVERSITY CITY	22%	17%	\$645,000	-12%	9	21	121%
92123 - MISSION VALLEY	33%	38%	\$493,250	9%	14	17	38%
92124 - TIERRASANTA	27%	26%	\$577,000	-4%	12	6	-45%
92126 - MIRA MESA	35%	39%	\$475,000	7%	31	11	38%
92131 - SCRIPPS MIRAMAR	12%	14%	\$847,000	9%	29	9	-18%
92139 - PARADISE HILLS	48%	56%	\$361,000	16%	15	11	-15%

¹The median is the middle-priced home sold; half the homes sold for more than the median, half for less.

² HomeDex™ affordability percentages assume homeowners place 20 percent down and spend no more than a third of their income on housing (i.e., percent of San Diego County households that can “afford” the median-priced SFD home, assuming homeowners place 20 percent down and spend no more than a third of their income on housing at the prevailing monthly interest rates.) Percentages are rounded.

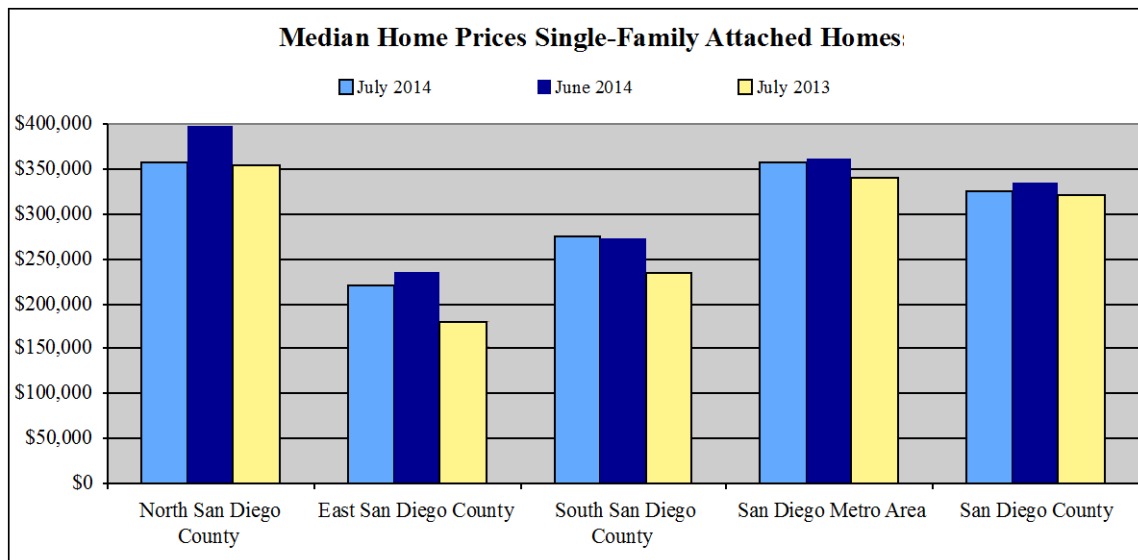
San Diego County HomeDex™

July 2014 Summary Report

Single-Family Attached Homes

Single-Family Attached Home Prices by Region of San Diego County

- The median-priced single-family attached (SFA) home in San Diego County decreased 2.99 percent, from \$335,000 in June 2014 to \$325,000 in July 2014. The median SFA price increased 1.4 percent year-over, from \$320,500 in July 2013.¹
- The North San Diego County monthly median SFA home price dropped 10.10 percent, from \$398,500 in June 2014 to \$358,250 in July 2014, but increased 1.49 percent year-over compared to July 2014. The SFA median price in East San Diego County decreased 6.58 percent, from \$235,500 in June 2014 to \$220,000 in July 2014, and increased 22.22 percent year-over from July 2013. South County median SFA price increased 0.64 percent, from \$273,250 in June 2014 to \$275,000 in July 2014, and increased 17.35 percent year-over from July 2013. The San Diego Metro SFA median price fell 0.97 percent, to \$357,000 in July 2014 from \$360,500 in June 2014, and increased five percent year-over from July 2013.

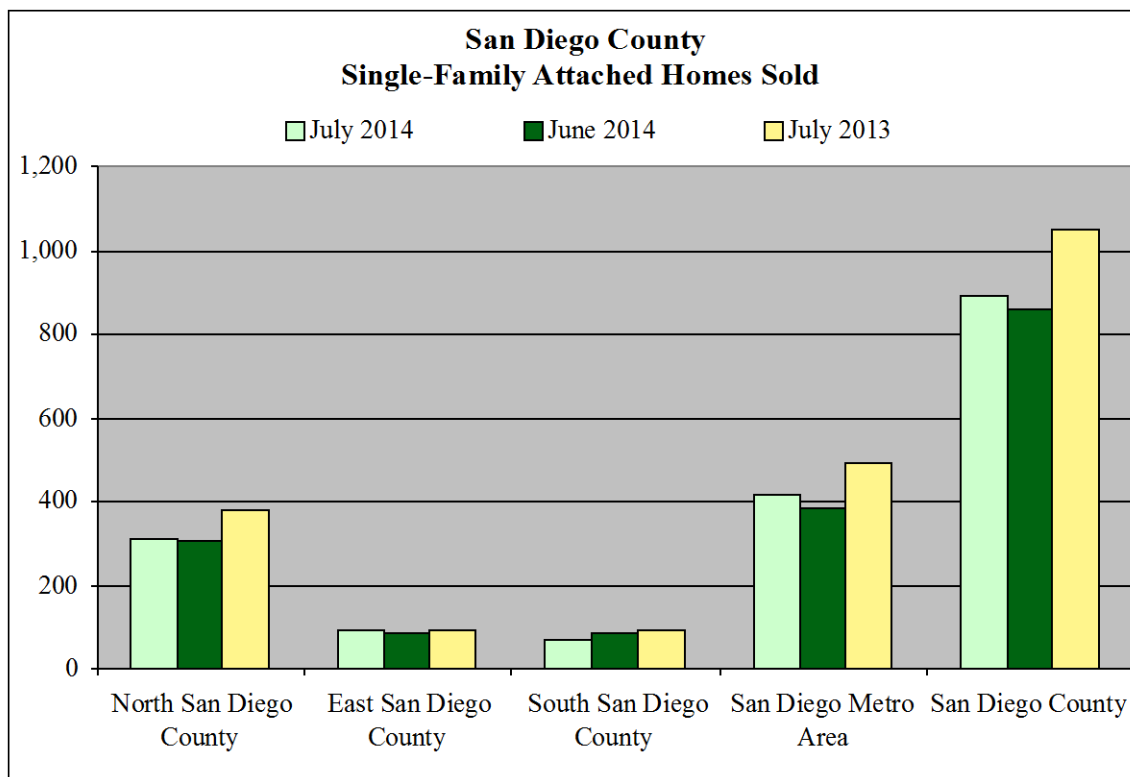


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July 2014 Summary Report

Single-Family Attached Homes

- The number of SFA homes sold countywide increased 4.08 percent in July 2014 from June 2014, and decreased 15.21 percent year-over from July 2013.
- The number of North San Diego County sold SFA units increased 3.31 percent in July 2014 from June 2014, and decreased 17.89 percent year-over compared to July 2013. East San Diego County SFA sold units increased 7.06 from June 2014 to July 2014, and decreased 2.15 percent compared to July 2013. South San Diego County sold SFA units decreased 14.29 percent in July 2014 from June 2014, and decreased 20 percent year-over compared to July 2013. San Diego Metro SFA sold units increased 8.03 percent from June 2014 to July 2014, and decreased 14.72 percent year-over from July 2013.



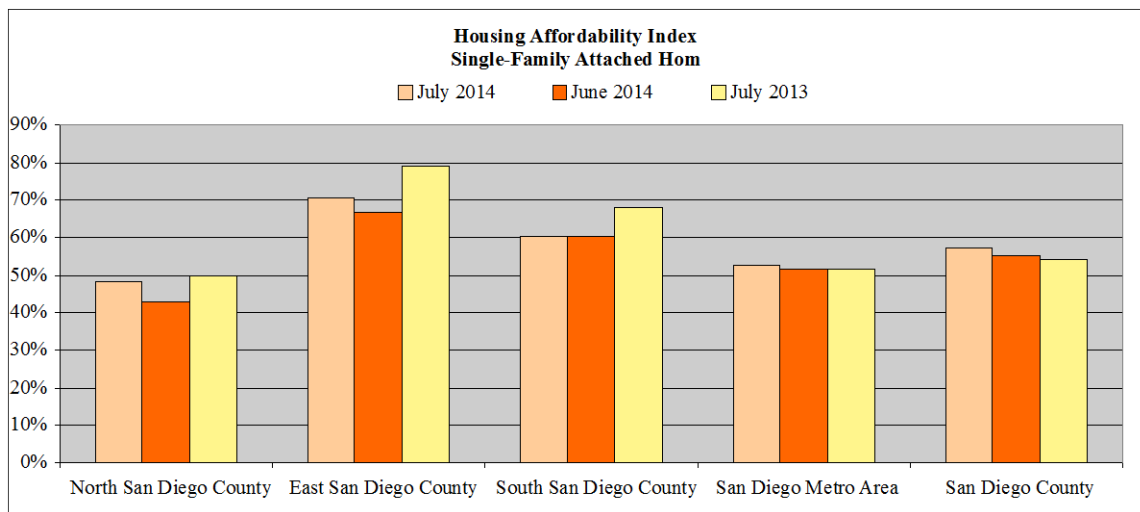
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July 2014 Summary Report

Single-Family Attached Homes

Housing Affordability in San Diego County – Single-Family Attached Homes

- The percent of San Diego County households able to afford the median-priced SFA home in the county increased to 57 percent in July 2014, from 55 percent in June 2014, according to the HomeDex™ affordability index.²
- North San Diego County affordability increased to 48 percent in July 2014, from 43 percent in June 2014. East San Diego County affordability increased to 70 percent in July 2014, from 67 percent in June 2014. South County SFA affordability remained at 60 percent in July 2014. The San Diego Metro area affordability increased to 52 percent in July 2014, from 51 percent in June 2014.



San Diego County HomeDex™
July 2014 Summary Report
Single-Family Attached Homes

	<i>Median Prices</i>			<i>Percent of Households Affording Median-Priced Home</i>	
	July 2014	July 2013	Percent change	July 2014	July 2013
North County	\$358,250	\$353,000	1.49%	48%	50%
East County	\$220,000	\$180,000	22.22%	70%	79%
South County	\$275,000	\$234,350	17.35%	60%	68%
Metro Area	\$357,000	\$340,000	5.00%	52%	52%
All of San Diego County	\$325,000	\$320,500	1.40%	57%	54%

San Diego County Housing Characteristics Single-Family Attached Homes – July 2014				
	North County	East County	Metro Area	South County
Median Price	\$358,250	\$220,000	\$357,000	\$275,000
Average Price	\$406,887	\$231,665	\$441,773	\$313,266
Median Price per Square Foot	\$294	\$222	\$350	\$218
Lowest-Priced Home Sold	\$80,000	\$117,500	\$110,000	\$110,000
Highest-Priced Home Sold	\$1,450,000	\$475,000	\$5,800,000	\$3,340,000
Number Units Sold	312	91	417	72
Total Sales	\$126,948,825	\$21,081,530	\$184,219,398	\$22,555,185
Median Days on Market	16	11	24	20
Median Square Feet	1,222	1,022	1,084	1,277
Median Number of Bedrooms	2	2	2	3
Median Number of Baths	2	2	2	2
Median Age of Homes Sold (yrs.)	29	29	29	16

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 760-734-3976. Data source: Sandicor, Inc. Comparisons are not based on identical samples of homes sold and do
 not imply statistical significance.

San Diego County HomeDex™
July 2014 Summary Report
Single-Family Attached Homes

North San Diego County Zip Codes	July 2014 Affordability	July 2013 Affordability	July 2014 Median Price	% Price Chg. from July 2013	July 2014 Sold Listings	Median Days on Market July 2014	Med. Days on Market % Chg. from June 2014
92003 - BONSALL	70%	-	\$220,000	-	3	7	-94%
92007 - CARDIFF	29%	33%	\$545,000	8%	4	10	138%
92008 - CARLSBAD	40%	35%	\$430,000	-11%	11	17	55%
92009 - CARLSBAD	38%	50%	\$448,150	27%	22	16	-9%
92010 - CARLSBAD	43%	50%	\$403,000	14%	11	20	233%
92011 - CARLSBAD	35%	41%	\$476,000	12%	6	33	3%
92014 - DEL MAR	17%	12%	\$710,000	-16%	6	9	-54%
92024 - ENCINITAS	32%	40%	\$501,500	15%	16	16	-47%
92025 - ESCONDIDO	60%	79%	\$281,500	56%	4	18	-31%
92026 - ESCONDIDO	65%	65%	\$247,000	-2%	8	10	-84%
92027 - ESCONDIDO	58%	78%	\$295,000	59%	1	45	400%
92028 - FALLBROOK	63%	57%	\$259,250	-14%	2	36	-48%
92029 - ESCONDIDO	-	72%	-	-	0	-	-
92054 - OCEANSIDE	41%	40%	\$419,500	-2%	12	27	-20%
92056 - OCEANSIDE	62%	70%	\$265,000	18%	19	10	-53%
92057 - OCEANSIDE	67%	79%	\$235,000	30%	25	13	-48%
92058 - OCEANSIDE	81%	70%	\$228,075	50%	12	22	-
92059 - PALA	-	58%	-	-	0	-	-
92061 - PAUMA VALLEY	63%	-	\$255,000	-	1	118	-
92064 - POWAY	49%	45%	\$350,000	-10%	5	13	-59%
92065 - RAMONA	68%	82%	\$231,000	46%	5	69	-
92067 - RANCHO SANTA FE	10%	-	\$975,000	-	1	43	139%
92068 - SAN LUIS REY	-	-	-	-	0	-	-
92069 - SAN MARCOS	61%	58%	\$272,500	-7%	2	13	63%
92075 - SOLANA BEACH	14%	19%	\$754,250	7%	12	31	-21%
92078 - SAN MARCOS	47%	52%	\$370,000	9%	32	18	3%
92081 - VISTA	53%	74%	\$323,000	58%	2	24	20%
92082 - VALLEY CENTER	-	-	-	-	0	-	-
92083 - VISTA	78%	69%	\$185,500	-19%	2	8	-41%
92084 - VISTA	64%	80%	\$251,000	45%	4	18	-23%
92091 - RANCHO SANTA FE	13%	16%	\$785,000	6%	1	9	-80%
92127 - RANCHO BERNARDO	53%	45%	\$326,000	-16%	17	11	-45%
92128 - RANCHO BERNARDO	53%	52%	\$325,000	-3%	41	12	-54%
92129 - RANCHO PENASQUITOS	58%	52%	\$293,500	-13%	13	30	200%
92130 - CARMEL VALLEY	34%	35%	\$486,500	1%	24	20	100%

San Diego County HomeDex™
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Single-Family Attached Homes

East San Diego County Zip Codes	July 2014 Affordability	July 2013 Affordability	July 2014 Median Price	% Price Chg. from July 2013	July 2014 Sold Listings	Median Days on Market July 2014	Med. Days on Market % Chg. from June 2014
91901 - ALPINE	86%	86%	\$135,500	1%	1	0	-100%
91905 - BOULEVARD	-	-	-	-	0	-	-
91906 - CAMPO	-	-	-	-	0	-	-
91916 - DESCANSO	-	-	-	-	0	-	-
91917 - DULZURA	-	-	-	-	0	-	-
91931 - GUATAY	-	-	-	-	0	-	-
91934 - JACUMBA	-	-	-	-	0	-	-
91935 - JAMUL	-	-	-	-	0	-	-
91941 - LA MESA	78%	79%	\$182,500	4%	2	4	-77%
91942 - LA MESA	63%	59%	\$259,000	-11%	9	9	13%
91945 - LEMON GROVE	76%	91%	\$195,000	101%	1	26	-68%
91948 - MOUNT LAGUNA	-	-	-	-	0	-	-
91962 - PINE VALLEY	-	-	-	-	0	-	-
91963 - POTRERO	-	-	-	-	0	-	-
91977 - SPRING VALLEY	74%	80%	\$201,000	17%	10	14	-81%
91978 - SPRING VALLEY	68%	75%	\$230,500	14%	4	13	-67%
91980 - TECATE	-	-	-	-	0	-	-
92004 - BORREGO SPRINGS	85%	95%	\$140,000	88%	1	12	-63%
92019 - EL CAJON	67%	68%	\$237,250	1%	14	10	-50%
92020 - EL CAJON	84%	83%	\$145,000	-5%	7	22	-69%
92021 - EL CAJON	72%	82%	\$212,000	35%	14	10	-73%
92036 - JULIAN	-	-	-	-	0	-	-
92040 - LAKESIDE	83%	84%	\$154,990	8%	6	15	-6%
92066 - RANCHITA	-	-	-	-	0	-	-
92070 - SANTA YSABEL	-	-	-	-	0	-	-
92071 - SANTEE	60%	65%	\$277,875	10%	22	12	-33%
92086 - WARNER SPRINGS	-	-	-	-	0	-	-

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South San Diego County Zip Codes	July 2014 Affordability	July 2013 Affordability	July 2014 Median Price	% Price Chg. from July 2013	July 2014 Sold Listings	Median Days on Market July 2014	Med. Days on Market % Chg. from June 2014
91902 - BONITA	71%	89%	\$219,000	99%	2	15	-65%
91910 - CHULA VISTA	67%	69%	\$235,000	2%	12	12	-14%
91911 - CHULA VISTA	66%	76%	\$240,000	23%	10	22	-10%
91913 - CHULA VISTA	57%	70%	\$302,000	33%	20	18	38%
91914 - CHULA VISTA	57%	62%	\$297,000	10%	4	33	154%
91915 - CHULA VISTA	53%	57%	\$324,450	7%	11	19	73%
91932 - IMPERIAL BEACH	41%	68%	\$416,250	77%	2	50	102%
91950 - NATIONAL CITY	87%	63%	\$130,000	-50%	1	47	-47%
92154 - OTAY MESA	68%	75%	\$232,500	16%	8	28	129%
92173 - SAN YSIDRO	79%	85%	\$179,980	29%	2	28	-2%

San Diego County HomeDex™
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San Diego Metro Zip Codes	July 2014 Affordability	July 2013 Affordability	July 2014 Median Price	% Price Chg. from July 2013	July 2014 Sold Listings	Median Days on Market July 2014	Med. Days on Market % Chg. from June 2014
92037 - LA JOLLA	38%	27%	\$624,000	8%	47	34	13%
92093 - LA JOLLA	48%	34%	-	-	0	-	-
92101 - SAN DIEGO DOWNTOWN	48%	34%	\$430,000	-12%	55	27	-19%
92102 - SAN DIEGO GOLDEN HILL	50%	90%	\$395,000	142%	3	28	-15%
92103 - MISSION HILLS-HILLCREST-MIDTOWN	67%	44%	\$411,500	4%	32	21	11%
92104 - NORTH PARK	67%	61%	\$257,000	-7%	15	9	-22%
92105 - EAST SAN DIEGO	69%	90%	\$247,500	49%	6	18	17%
92106 - POINT LOMA	41%	42%	\$570,000	38%	4	13	53%
92107 - OCEAN BEACH	60%	43%	\$309,000	-24%	3	73	68%
92108 - MISSION VALLEY	63%	55%	\$285,000	-11%	39	15	15%
92109 - PACIFIC BEACH	42%	42%	\$554,750	35%	26	27	-38%
92110 - OLD TOWN	56%	59%	\$330,500	14%	12	6	-82%
92111 - LINDA VISTA	54%	57%	\$345,000	14%	15	41	356%
92113 - LOGAN HEIGHTS	98%	93%	\$139,000	-1%	1	172	438%
92114 - ENCANTO	-	86%	-	-	0	-	-
92115 - SAN DIEGO	89%	86%	\$215,000	9%	11	31	158%
92116 - NORMAL HEIGHTS	60%	62%	\$304,000	15%	12	18	25%
92117 - CLAIREMONT MESA	61%	83%	\$297,000	31%	8	33	3%
92118 - CORONADO	12%	11%	\$850,000	-11%	7	52	68%
92119 - SAN CARLOS	61%	85%	\$300,000	43%	15	20	-23%
92120 - DEL CERRO	87%	82%	\$231,000	1%	13	12	-65%
92121 - SORRENTO VALLEY	48%	39%	\$423,000	-4%	4	33	-
92122 - UNIVERSITY CITY	57%	53%	\$325,000	-2%	23	18	-25%
92123 - MISSION VALLEY	86%	81%	\$238,750	-1%	4	44	30%
92124 - TIERRASANTA	52%	49%	\$359,500	-1%	8	36	-24%
92126 - MIRA MESA	59%	61%	\$315,000	14%	19	38	130%
92131 - SCRIPPS MIRAMAR	50%	46%	\$380,500	0%	26	19	31%
92139 - PARADISE HILLS	68%	86%	\$250,000	27%	9	37	-35%

¹ Median is the middle-priced home sold: Half the homes sold for more than the median, half sold for less.

²HomeDex™ assumes homeowners place 20 percent down and spend no more than a third of their income on housing for the median-priced home (i.e., percent of San Diego County households that can “afford” the median-priced SFD home, assuming homeowners place 20 percent down and spend no more than a third of their income on housing at prevailing monthly interest rates.) Affordability percentages are rounded.



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“Increasing the Success and Profitability of Those We Serve”